



Sex Trafficking



Veteran Services



Ocean Conservancy

**WE AMPLIFY
THE MISSION
OF NONPROFITS
AROUND THE WORLD**



Creating a ripple effect to help change the world.

What We Do...

Founded by former U.S. Navy Search and Rescue Swimmer and 33+ year creative marketing executive and business owner, Conrad Eskelinen, Unicus Alliance is a powerful 501(c)(3) nonprofit that accelerates the growth of emerging and mid-level nonprofits worldwide by providing mission-specific, world-class marketing and digital solutions at no cost—funded by corporate sponsors and private philanthropists—to help organizations build stronger foundations and scale their impact.

Here are some of the no-cost services we provide...

- Brand Enhancement
- Website Design
- Social Media
- Brochures
- Impact Videos
- Payment Gateway
- Secure Processing
- Streamline Process
- Remarketing
- Fundraising Campaigns



Why We Do It...

The world is full of worthy causes that never reach their potential—not because the mission isn't strong, but because the support runs out too soon.

Lives hang in the balance while attention shifts, funding dries up, and urgency fades. We refuse that outcome and turn compassion into permanence, urgency into momentum, and good intentions into lasting force.

The reason is unwavering: real change shouldn't be momentary or fragile—it should endure, expand, and create impact that serves people and protects the planet for generations.

"We make a life by what we give"
- Winston Churchill



"The best way to find yourself is to lose yourself in the service of others"
- Gandhi

How We Do It...



THE RIPPLE EFFECT

Using the Unicus exclusive Ripple Effect, we create the gift that never stops giving. Your donation(s) builds permanent marketing assets that ignite soaring visibility, attract new supporters, trigger fundraising surges, forge ironclad reputation, and cultivate deep, lasting trust.

Your gift empowers multiple nonprofits to scale independently and amplify their mission impact for generations to come.

Who We Help...

- Disaster Relief and Humanitarian Aid
- Veterans' Support
- Poverty Alleviation and Hunger Relief
- Homelessness and Housing
- Health and Medical
- Youth Development and Child Welfare
- Mental Health and Wellness
- Education and Literacy
- Animal Welfare and Rights
- Environmental Conservation
- Marine Conservation
- Addiction and Substance Abuse
- Anti-Human Trafficking
- Human Rights and Social Justice
- Disability Services
- Women's Rights and Empowerment
- Elderly Care and Senior Services
- International Development
- Religious and Faith-Based
- Arts and Culture
- Scientific Research and Innovation
- And More...



When we unite in love, collaborate selflessly, and steward our planet wisely, we ignite profound, lasting change—turning small acts into movements that heal, restore, and uplift the world for generations.

- Conrad Eskelinen, CEO/Founder

PLEASE DONATE TODAY TO HELP NONPROFITS FOR YEARS TO COME.



Michigan 501(c)(3) 39-4133402

hello@unicusalliance.org

1.844.348.3286

www.unicusalliance.org

