



- Veterans' Support
- Marine Conservation
- Anti-Human Trafficking
- Homelessness and Housing
- Poverty/Hunger Alleviation
- Education and Literacy
- Health and Medical
- Mental Health and Wellness

Transforming Generosity into Impact...

WEBSITE RELAUNCH PROGRAM

...for nonprofits around the world

Empowering Nonprofits...

Websites are the lifeblood of any nonprofit — first impression, info hub, payment gateway. This Relaunch Program delivers transformative overhauls that enhance every aspect of the nonprofit's website.

By donating to this relaunch program you are not just effecting a one-time change, you are helping empower nonprofits at every step of their mission pursuits.

Key Services



Design &
Content



Payment
Processing



SEO
Optimization



Website
Speed

See reverse side for a complete list of services

Please donate today to relaunch nonprofit websites, empowering them to inspire, inform, and fund their vital missions effectively.

**DONATE
NOW**
Thank you.

+1 (844) 348-3286
hello@unicusalliance.com
www.unicusalliance.com

Continued Support

After relaunching their website, Unicus Alliance will continue to assist with diverse creative and marketing services, bolstering nonprofits' growth. This includes enhanced fundraising strategies, impactful branding, and ongoing digital support, empowering them to expand missions and secure vital funds effectively.

Marketing/Business Consulting

- Business/Operation Plans
- Marketing Plans
- Branding/Brand Influence
- Start Up Assist
- Product Launch
- Strategic Growth Plans
- Budget Structure
- Competitive Analysis
- SWOT Analysis
- Market Analysis

Digital Marketing

- Search Engine Optimization (SEO)
- Search Engine Marketing (SEM)
- Website Programs
- Integrated Online Marketing Strategies
- Pay Per Click Management (Ad Words)
- Social Media Management and Content
- Social Media Marketing Campaigns
- Email Campaigns
- Onsite Marketing
- Re-targeting
- Affiliate / Associate Programs
- Content Generation
- Custom Collateral Design
- Branding Elements
- Quality Link Building
- Local Specific Online Marketing

Traditional Advertising

- Print Ads
- Broadcast Media
- Billboards
- Newspaper
- Media Placement
- Magazine Ads
- Direct Mail
- Press Releases

Creative Design / Development

- Website Design/Development
- User Interface Portals
- Print (Brochures, Flyers, Etc.)
- TV Commercials
- Video Production
- Photography
- 3D Still Rendering
- 3D Motion Animation
- Creative Graphic Design
- Infomercials

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